

Ms. Niblock

Ceremonial Speeches

A ceremonial speech is one that is given at ceremonial occasions that reaffirms a community's bonds and values and / or strengthens ties between individuals and groups.

Purpose: to honour or commemorate someone

There are two Types:

1). *Testimonial or Tribute Speech* – a speech given to honour and celebrate one's character and accomplishments

2). *Eulogy speech* – that praises a deceased individual and essentially praises their virtue

They are designed to:

inform
persuade
entertain

Guidelines for speeches:

- great speeches depend on a speaker's ability to craft words and images for the occasion.
- Speeches consist of a mix of stories, images, and arguments that suit the occasion
- A speech's tone must be appropriate for the occasion
- Speeches should build to an emotional climax