

Creative Writing Rubric Zoom-in/Out

Category	6	5	4/3	2
Sentence Structure (Sentence Fluency)	All sentences are well-constructed with varied structure.	Most sentences are well-constructed with varied structure.	Most sentences are well-constructed but have a similar structure.	Sentences lack structure and appear incomplete or rambling.
Word Choice	Writer uses vivid words or phrases that linger or draw pictures in the reader's mind, and the choice and placement of the word seems accurate, natural and not forced.	Writer uses vivid words and phrases that linger or draw pictures in the reader's mind, but occasionally the words are used inaccurately or seem overdone.	Writer uses words that communicate clearly, but the writing lacks variety, punch, or flair.	Writer uses a limited vocabulary that does not communicate strongly or capture the reader's interest. Jargon or cliches may be present and detract from the meaning.
Adding Personality (Voice)	The writer seems to be writing from knowledge or experience. The author has taken the ideas and made them "his own."	The writer seems to be drawing on knowledge or experience, but there is some lack of ownership of the topic.	The writer relates some of his own knowledge or experience, but it adds nothing to the discussion of the topic.	The writer has not tried to transform the information in a personal way. The ideas and the way they are expressed seem to belong to someone else.
Sequencing (Organization)	Details are placed in a logical order and the way they are presented effectively keeps the interest of the reader.	Details are placed in a logical order, but the way in which they are presented/introduced sometimes makes the writing less interesting.	Some details are not in a logical or expected order, and this distracts the reader.	Many details are not in a logical or expected order. There is little sense that the writing is organized.
Grammar & Spelling (Conventions)	Writer makes no errors in grammar or spelling that distract the reader from the content.	Writer makes 1-2 errors in grammar or spelling that distract the reader from the content.	Writer makes 3-4 errors in grammar or spelling that distract the reader from the content.	Writer makes more than 4 errors in grammar or spelling that distract the reader from the content.
Presentation	Finished product is neat and readable, dialogue is tabbed in for each speaker.	Finished product has 1-2 errors in margins, font size, or general neatness.	Finished product has 3-4 errors in margins, font size, or general neatness.	Finished product has more than 4 errors in margins, font size, or general neatness.
Style	Writer uses 3rd person and tells a personal story, and describes using all senses. Writer zooms into one person at the end, and zooms out from a person to a large pan of	Writer uses 3rd person and tells a personal story and describes using all senses. Writer may have troubles with zooming in and zooming out.	Writer uses "I" and tells a personal story, but may have troubles describing senses, zooming in and zooming out.	Writer lacks format content, and has troubles with describing senses, zooming in and zooming out.

	space/room.			
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